



MEETING NOTICE & INVITATION
Pacific Northwest Chapter • Society for Information Display

CES 2014 Display Developments

Steve Sechrist

Senior Analyst - Displays

Wednesday, March 5 - 6:00 P.M.

PLANAR Systems (headquarters)
1195 NW Compton Dr.
Beaverton, OR 97006 (503) 748-1100

Abstract

This will go down as the year that both UHD and curved displays found commercial traction.

It all began with a bang at the annual International Consumer Electronics Show in Las Vegas. And there was even more to see at CES in January – including cars.

Speaker Biography



Steve Sechrist is an eighteen-year technology and display industry veteran and serves as Sr Analyst at Insight Media, and Contributing Editor at SID's Information Display Magazine. Sechrist also writes on other business of display related topics for The Motley Fool (www.fool.com) and All LED Lighting (www.allledlighting.com) web sites plus he has been published in many others. Consulting clients include top Market Analyst firms where he contributes research and analysis to industry research reports.

He serves on both national and local committees for the Society for Information Display (SID) www.sid.org as well as the local Pacific Northwest SID Board Treasurer. Sechrist is a member of the Northwest Auto Press Association (NWAPA) www.nwapa.org where he also serves as Executive Board Secretary. He is a Non-resident member of the National Press Club of Washington DC and Internet Press Guild (IPG) www.netpress.org.

His industry experience includes competitive analysis and product marketing at InFocus Corp. and worked at Wacom Technology on its line of Cintiq display tablets, plus technology marketing, and started in OEM sales. Steve has a B.A. in Economics from UCLA, is married with one daughter, (at OSU – Go Beaves!) and lives in Vancouver, WA. His full writing profile can be found at (<http://sechrist.contently.com>)

Seminar

The Seminar is free. Please join the speaker for a no-host dinner after the seminar. Directions to the restaurant will be provided at the seminar. Non-Members are welcome. RSVP to Gary Johnson at Gary.Johnson@tek.com or (503) 627-1985. Please indicate if you plan to participate in the dinner.

The Pacific Northwest Chapter of the Society for Information Display was established for the following purposes:

- To support the activities and purposes of SID.
- To encourage and contribute to the scientific and educational advancement in the field of information display and to promote its use.
- To provide forums for the exchange and dissemination of ideas and knowledge relating to the field of information display.

The Executive Committee of the Pacific Northwest Chapter consists of:

- Director: Adi Abileah - Consultant
- Chair: Koji Yugawa – Korry Electronics
- Co-Chair: Chris King – Consultant
- Secretary: Gary Johnson - Tektronix
- Treasurer: Steve Sechrist – Insight Media Analyst

Standing Committee Chairs are:

- Membership: (Currently Vacant)
- Nominations & Awards: Peggy Lopez – Orb Obtronics
- Program: Pat Green - Planar Systems